

## Message Text

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ACTION NEA-10

INFO OCT-01 EUR-12 ISO-00 EB-08 /031 W  
-----079319 011948Z /42

R 270601Z MAR 78  
FM AMEMBASSY DAMASCUS  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 7378  
AMEMBASSY AMMAN  
AMEMBASSY ATHENS

UNCLAS DAMASCUS 1693

E.O. 11652: NA  
TAGS: BEXP, SY  
SUBJ: BUDGET ESTIMATES FOR 1978 DAMASCUS FAIR

REF: USDOC 5794

1. REGRET DELAY IN SUBMITTING FIRM BUDGET, DECISION TO GIVE UP  
OLD BUILDING DELAYED FIRM PLANNING. HOWEVER, DECISION VINDICATED  
BY REDUCED COSTS BOTH IN RENTAL AND EXHIBIT CONSTRUCTION.

2. THIS BUDGET PREDICATED ON NO EXPANSION OF 625M2 PAVILION.  
FAIR AUTHORITIES HAVE GIVEN ME UNTIL MARCH 28 GIVE THEM FINAL  
DECISION. HAVE PLANS IN HAND; WILL SEND THEM FIRST AVAILABLE  
POUCH AFTER MARCH 28 ONCE FINAL DECISION ON EXPANSION MADE.

3. FINAL BUDGET FOLLOWS:  
ESTIMATED BUDGET EXPENDITURES  
(NUMBERS APPLY TO FORM DIB-445)

CODE	DOLLAR	REMARKS
	AMOUNT	
211	1000.00	EMBASSY EMPLOYEES ASSOC. VEHICLE-SEE REMARK BELOW
223	500.00	CONTINGENCY FOR AIR FREIGHT---OF DUSEX/DO-NO DISPLAY SYSTEM COMING.

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224	500.00	DITTO
232	17,620.00	650M2 INDOORS, 1500M2 OUTDOORS
233	3000.00	20 PER CENT INCREASE OVER 1977
234	1500.00	SAME AS 77-NO RATE CHANGE
248	2500.00	INCLUDE ONE THOUSAND FOR ADVERTISING FLYER
250	500.00	MARKET PROMOTION
250	4000.00	PERSONAL SERVICES

250 4000.00 SECURITY  
 257 50,000.00 EXHIBIT INSTALLATION/DISMANTAL  
 259 3000.00 SEE REMARK BELOW  
 261 100.00  
 268 100.00

-----  
 TOTAL 88,328.00 DOLLARS

REMARKS:

211-EMBASSY HAS ASKED PERMISSION LICENSE ALL TERRAIN VEHICLE  
 TO BE PROVIDED AS GRATIS EXHIBIT BY FAY ASSOCIATES-AMMAN.  
 IF PERMISSION GRANTED-GASOLINE COSTS ONLY REDUCE ITEM 2111 TO  
 150 DOLLARS.

232-OUTSIDE SPACE FLEXIBLE WE HAVE ALMOST OPEN-ENDED  
 SPACE. 257-1977 PAVILION REQUIRED DOLLARS 49 THOUSAND FOR  
 1100M2, PRESENT AREA IS 650M2 WITH INTERIOR WALL SEPARATING  
 LOUNGE ALREADY CONSTRUCTED. HAVE CONSULED WITH CONTRACTORS BELIEVE  
 FIGURE REALISTIC.

259-NUMBER OF LOCAL MERCHANTS PARTICIPATE IN FAIR IN ORDER TO  
 GAIN PORTION OF SPECIAL IMPORT QUOTA. EMBASSY HAS PROPOSED  
 TO THEM PROVIDE CONSUMABLES FOR HOSPITALITY-PEPSI (ROME) HAS  
 OFFERED FREE PEPSIS. IN THIS CASE, REDUCE 259 TO DOLLARS ONE  
 THOUSAND FIVE HUNDRED.

ESTIMATED INCOME

A. 72M2 UNPREPARED SPACE AT DOLLAR 225/M2 FOR GMOC  
 DOLLARS 16.875  
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B. TEN BOOTHS 15M2 40.000  
 C. 1500M2 OUTSIDE SPACE 45.000  
 TOTAL REVENUE DOLLARS 101.875

REMARKS:

A. IF GMOC TAKES UNPREPARED SPACE REDUCE PAVILION CONSTRUCTION  
 COSTS BY 4000 DOLLARS. IF GMOC WANTS FIVE PREPARED BOOTHS  
 PAYMENT WOULD BE 20.000 DOLLARS.

B. THIS IS MINIMUM FIGURE. WE COULD ALSO PROVIDE FIVE 12M2  
 BOOTHS AND SEVEN 12M2 BOOTHS FOR 44,500.00.

C. THIS IS FLEXIBLE PLANNING FUGURE. OUTSIDE SPACE CAN BE  
 INCREASED OR DECREASED ACCORDING TO NEED.

MURPHY

NOTE BY OC/T: DAMASCUS 1693 DELAYED IN TRANSMISSION.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 mar 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Subject:** BUDGET ESTIMATES FOR 1978 DAMASCUS FAIR  
**TAGS:** BEXP, SY  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014